अनीता करवल, भा.प्र.से सचिव

Anita Karwal, IAS Secretary



स्कूल शिक्षा और साक्षरता विभाग शिक्षा मंत्रालय भारत सरकार

Department of School Education & Literacy Ministry of Education Government of India

Dated the 23rd May, 2022

D.O No. 17-1/2022-EE.1 (pt.)

Dear School Education Societary,

From time to time, I have been apprising you about the activities to be undertaken as a part of Azadi ka Amrit Mahotsav, commemorating 75th Anniversary of India's Independence.

- 2. Recently, I have been informed by the Ministry of Information & Broadcasting, GoI that the Ministry is collaborating with an OTT platform (Netflix) to create a series of short videos (around 2 min each) on different themes such as Women Empowerment, Environment & Sustainability etc. These videos will embody the ideals of Azadi ka Amrit Mahotsav.
- 3. The first set of videos in the series showcases stories of inspirational women change makers from different parts of the country. Links containing three of the videos along with the series trailer, in Hindi, Gujarati, Marathi, Bengali, Tamil, Malayalam and English, are as follows:
 - a. Videos on Inspiring Stories: https://drive.google.com/drive/folders/1Ut9vJAb-09yDBfwVeM-v9Ubx0MgGtL6g?usp=sharing
 - b. Azadi ki Amrit Kahaniyan trailer:
 https://drive.google.com/file/d/12Kz8AARExsnv7pqfhzihpEUYrZ4JdYxk/view?usp="drivesdk">https://drive.google.com/file/d/12Kz8AARExsnv7pqfhzihpEUYrZ4JdYxk/view?usp="drivesdk"
- 4. I would request that these inspirational videos may be shared widely among students of schools of your State/UT. You may also like to share them via your official social media handles.
- Please keep me informed about the follow-up action taken in this regard.

Best viseres

Yours sincerely,

(Anita Karwal)

Education Secretaries (School Education) of all States/UTs

Copy for information to:

- (i) All Bureau Heads of DoSE&L
- (ii) Heads of all the Autonomous Bodies under DoSE&L with the request to share the videos widely.

Copy for similar action to:

Director (Media), DoSE&L

Press Information Bureau, DoSE&L

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