

QUESTION PAPER DESIGN

215

Subject: Business Studies
Maximum Time:3 Hours

Level: Secondary
Marks:100

1. Weightage by Objectives

OBJECTIVES	MARKS	% OF TOTAL MARKS
KNOWLEDGE	30	30
UNDERSTANDING	50	50
APPLICATION	20	20
	100	100

2. Weightage by types of Questions

Types of question		No.Of question	Marks per question	Total marks
Objectives	MCQ(1 mark)	20	1	20
	Objective Type Questions (1*2 = 2 marks) (with 2 sub-parts of 1 mark each)(Other Objective questions contain Fill in Blanks/True False/One word Answer/Best Answer Test.)	15	2	30
	Total	35		50
VSA		6(3*)	2	12
SA		6(3*)	3	18
LA		4(2*)	5	20
	Total	16		50
Grand Total		51		100

**In subjective questions: 3 Questions of 2 marks (VSA), 3 Questions of 3 marks (SA), 2 Questions of 5 marks (LA) will have internal choices.*

3. Weightage by Contents

Modules	Marks
1. Introduction to Business	12
2. Forms of Business Organization	15
3. Service Sector	25
4. Buying, Selling and Distribution	18
5. Consumer Awareness	18
6. Career Opportunities in Business	12
7. Practical/Project Work	00

4. Difficulty Level of the Question Paper

LEVEL	PERCENTAGE	MARKS
DIFFICULT	15%	15
AVERAGE	52%	52
EASY	33%	33