

QUESTION PAPER DESIGN (Old Course)

Subject: Business Studies

Level: Senior Secondary

Maximum Marks: 100

Time: 3 Hours

1. Weightage by Objectives

OBJECTIVES	MARKS	% OF TOTAL MARKS
KNOWLEDGE	20	20
UNDERSTANDING	40	40
APPLICATION	40	40
Total	100	100

2. Weightage by types of Questions

Types of question		No. Of question	Marks per question	Total marks
OBJECTIVE	MCQ (1 mark)	20	1	20
	Objective Type Questions (1*2 = 2 marks) (with 2 sub-parts of 1 mark each)(Other Objective questions contain Fill in Blanks/True False/One word Answer/Best Answer Test.)	15	2	30
VSA		6	2	12
SA		6	3	18
LA		4	5	20
Total		51		100

In subjective questions: 3 Questions of 2 marks (VSA), 3 Questions of 3 marks (SA), 2 Questions of 5 marks (LA) will have internal choices.

3. Weightage by Contents

Modules	Marks
1. Business Around Us	08
2. Business Organization	08
3. Preparing for Employment	08
4. Business Management :Nature and Scope	06
5. Functions of Management	20
6. Business Finance	20
7. Marketing Management	16
8. Trade and Consumer Protection	14

4. Difficulty Level of the Question Paper

LEVEL	PERCENTAGE	MARKS
DIFFICULT	15%	15
AVERAGE	52%	52
EASY	33%	33