

National Institute of Open Schooling
Senior Secondary Course: Mass Communication
Lesson 22: New Media: The Industry
Worksheet – 22

1. What are the relationship between news websites and venture capitalists in India? List any one Hindi and one English websites. Give the answer on the basis of experience.
2. List five positive and three negative effects of new media in India.
3. The communication platforms allow the use of different communication tools simultaneously on the same platform. Explain in detail the technique of convergence with five suitable answers.
4. Name any five new media organizations that are currently using convergent technology with social media.
5. If technology is not helpful for creativity then it is useless, justify this statement by explaining it through example.
6. The existence of different forms of media remain the same. There is a word for this. Explain the terminology with the five characteristics.
7. Presently the entire Indian media world has gone digital. This is a part time wave in a developing nation, Justify this statement with reasoning.
8. What are the types of new media, please explain it? Do comparative studies of news websites and online learning.
9. Write the features of print, radio, television and news media. Show its functions with the help of four column table.
10. What do you understand by digital classroom? Find out any school nearby where digital classes are being run. Write your experiences how digital classes are helpful?