| Chapter no | Title of the lesson | Skill | Activity |
|------------|---------------------|-------------------|--|
| 16 | TELEVISION | Interpersonal | Plan a talk on the topic: Classify the |
| | PROGRAMME | Critical thinking | stages of TV programme production; |
| | PRODUCTION | | production process of TV programme; |
| | | | uses of equipments for production of |
| | | | programme and key professionals |
| | | | involve in programme production. |

Summary;

Television plays an important role in our day to day life. It keep us informed, aware and entertained through its various programmes. All these programmes fulfill our daily communication needs. But do you know what goes behind any television programme production? In any TV programme production various kinds of personnel and equipments are involved in making a television programme live or recorded. From last two decades large audience are watching and liking TV programmes just because of its attractiveness and because of the live examples shown on it. In last two decades, a large number of audience has been connected through this medium of communication. Due to this television industry requires professionals both in terms of (technical and artist) on a large scale.

What is important to know

Television programme production stages :

There are three stages of programme production.

- 1. Pre Production
- 2. Production
- 3. Post Production

Functions of Television programme production stages;

| Pre Production | Production | Post Production | |
|--|----------------------------------|----------------------------------|--|
| (Important) | (Important) | (Important) | |
| Planning before entering the studio | In this stage shooting starts. | This is the third stage of | |
| or reaching the location | | production. | |
| It involves idea generation, research, | Directors, crewmembers, | It is the stage when you got the | |
| scripting, discussion with all the | camera men, actors and all | final stage of programme. | |
| crew members and talents (actors). | production staff are on studio | | |
| | or on location. | | |
| Arrangements of equipments, | It includes managing all the | Its include editing the recorded | |
| video/audio tapes or cards, | facilities, handling of talent | 00 | |
| Properties, costumes, set designing | and crew members and | visuals in a proper sequence. | |
| or location and book of editing and | controlling the crowd. | | |
| shifts. | | | |
| | In production it is essential to | | |
| | ensure that shooting have no | 1 | |
| | hurdles and solving any | | |
| | problem related on the spot at | recoding etc are taken care off. | |
| | that time. | | |
| | | - In this section final | |
| | | assembly of the entire | |
| | | programme is done. | |

Television production process:

To shoot a television programme, production needs various equipments and talents (Actors and crew members) to operate them for the programme production.

| Machinery and Equipments | Function | | |
|---|--|--|--|
| 1. Camera (Camera Man) | The most basic equipment in any and every production is the camera. Camera is the machine which help to convert what is sees into electrical signals. | | |
| 2. Light (Light Man) | To provide the television camera with adequate illumination for technically acceptable picture. It has three types, Key, fill and back light. | | |
| 3. Microphone | • The microphone converts sound waves into electrical energy or the audio signals. | | |
| 4. Sound recorder | • The sound recorder essentially records the sound picked up by the microphone. | | |
| 5. Vedio tape/ card reader | Television is an audio-visual medium, need to record both audio visual components. Audio is recorded on sound recorders while visuals are recorded earlier on vedio tapes but currently use hard disk, micro chips or cards. | | |
| 6. Post production editing machine (Audio and Vedio editior) | After shoot and record the programme selection process starts . Those visuals which seem to be most relevant are chosen. They are Copied onto another videotape or hard disk in specific order. This process is called editing . | | |

Machinery and Equipment required for production are as follows;

Key Professional involved in television production

| Producer | Director | Actor | Scriptwriter |
|-----------------------------|------------------|---------------|------------------|
| Production Assistant | Cameraperson | Anchor | Sound Recorder |
| Art Director | Property Manager | Floor Manager | Costume Designer |

Did you know:

- Planning to enter in studio.
- Coordinating among the television programme production team .
- Final stage of television progamme is the essential part of post production.

Extend your Horizon:

- Technology of television has changed very fast in present.
- Mobiles have started replacing the camera.
- Television technology has started to operate through the internet whereas earlier it was operated via cable network or d2h technique.
- People like to watch programmes on television of short duration.

Evaluate yourself:

- Watch "The Kapil Sharma Show" program, list down the various characters name and write the dialogue delivered by them in the programme.
- List any five equipment used for Television programme production.

Maximize your marks:

- Attempt all the exercises given in the lesson.
- Give a brief account of various equipments required for production.