

Lesson no	Title of the lesson	Skill	Activity
6	WHAT IS NEWS?	Knowledge building, Information	Take any day's news paper and identify news items coming under various categories. You may find them interesting.
		Communication, Awareness	

Meaning: What makes news? John Bogart has given this comment that became synonymous with news. 'When a dog bites a man that is not news, because it happens so often. But if a man bites a dog, that is news'. Though this may seem true, sometimes, when a dog bites a man that can also become news. Suppose a dog bites a famous film star, it definitely makes big news. It is said that the letter in the word "NEWS" is derived from the four directions as indicated below:

N orth

E ast

W est

S outh.

6.1 DEFINITION OF NEWS

- News is a report of a current event. It is information about something that has just happened or will happen soon.

- News is a report about recent happenings in a newspaper, television, radio or internet.
- News is also something that is not known earlier.

6.2 DIFFERENCE BETWEEN NEWS AND INFORMATION

Information	News
At a railway station, you might have noticed the board displaying the train timings. That is not news. This is information.	Information becomes news when news values are added to it. For example, if a new train time table is issued by the railways replacing the existing one with changes in train timings, that becomes news .

6.3 WHAT MAKES NEWS?

- A news report provides answers to six questions, then it is a perfect news item.

News items answers/reports to six questions.

- These six questions include five Ws and one H.
- The five Ws are :
- When? 2. What? 3. Where? 4. Why? And fifth is Who?. The H is how?

6.4 NEWS VALUES

Journalists are the best judges about what is news and what is not. They take this decision based on certain news values. The following are the salient points to judge the newsworthiness.

Timeliness	Impact	Proximity	Controversy	Prominence
Currenty	Oddity	Emotion	Usefulness	Education values

6.5 TYPES OF NEWS

News has different types.

1. National news
2. International news
3. Regional news
4. Local news

6.6 CREDIBILITY, OBJECTIVITY AND FAIRNESS

- Journalists want their reports to be fair, objective and credible.
- Objectivity means without any bias.
- Fairness is another quality required for a journalist. It is said that every story have two sides. While presenting the story, the journalist should not take sides.

6.7 NEWS AS A TOOL-POSITIVE AND NEGATIVE

- News have a powerful impact on the society, impact can be positive and negative.
- News can also be an instrument for development.
- For e.g. a news item such as “Government to give free grain to poor during the Covid pandemic. It is development news.

Positive news	Negative news
Free education, clean India drive, water supply in village, tree plantation etc come under the category of positive news.	Murder, extortion, killing, drought, heavy rain fall come under the category of negative news.

EXTEND YOUR HORIZON

- News is very important in our life.
- News includes six question including five Ws.
- News covers different areas; it comes from National, International, Regional and Local.

EVALUATE YOURSELF

- Find out from a week's news papers some positive and negative news reports.
- Give two examples of international news and National news
- What do you mean by credibility in news?

MAXIMIZE YOUR MARKS

- Attempt all the exercises given in the lesson.
- List out the five positive and negative news. Do the comparative study?